

Volunteer Match and Project Proposal

For Ross S Sterling High School

Escuela Oficial Rural Mixta Panimacoc

Tecpán, Guatemala



This school in the village of Panimacoc is a bilingual elementary school for children in and around Tecpán. Founded 14 years ago, the school teaches approximately 419 pupils how to better themselves in a country that is marked by poverty and oppression. Due to the fact that the student population has increased year after year, the school has expanded into buildings in three different areas.



As many of the students are Mayan, the students speak both Spanish and Kaqchikel. Volunteers sometimes teach English courses, providing an opportunity for the students at this school to understand a new language that will improve their future employment and education prospects, as well as aid in business opportunities in this agricultural area.

-The mission of the school is to provide a comprehensive, quality education, where teachers and users work together to promote the development of life skills, fostering universal values to achieve the expected learning in an environment of responsibility and equity.

-The school's vision is to be an institution that favors the integral education of its students.

-Some of the school's goals are to create a quality education process for the integral formation of the student, to promote the teaching and learning in the student community through various activities in preparation for dignified family and social life, and to improve the school facilities to provide a better educational environment within a setting of respect for cultural diversity.

Project

- Construct a hand-washing station for the students and staff to utilize.
- Hold workshops and teach the students about proper hygiene techniques, and washing hands
- Provide English lessons and classroom support.

Purpose

Since the school opened resources and support for infrastructure projects in the school have been low. Escuela Oficial Rural Mixta Panimacoc needs support with infrastructure in terms of the facilities that kids use everyday. The budget provided is not enough to accomplish with projects of improvements and your groups impact is much needed.

Volunteer Work Assignment



Fundraising

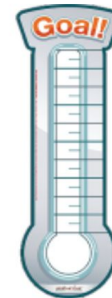
We know that traveling abroad is expensive and that is why we have put together this guide to support you in the fundraising process. Squad members are expected to fundraise at least \$1500 per group that will go 100% towards the group project and organization you'll be working with on the trip. The **Volunteer Activity Description on your Empowered page has been updated with your Volunteer Match and Project Details** at:

<https://www.empowered.org/Ross-S-Sterling-High-School--Key-Club-to-Guatemala-March-11-17-2019-1>

1 We encourage you to use this page as a 'crowd-funding' site to share with friends, families and local business to donate directly to your individual or group project contribution. From your Empowered webpage you can share the link and send a message directly via Facebook, Twitter, or Email. We encourage you to take advantage of these easy fundraising tools!

TIPS TO FUNDRAISE FOR YOUR INDIVIDUAL AND GROUP CONTRIBUTIONS

1. Set clear goals, make a plan, and stick to it
2. Make a list of everyone who can help support your effort
3. Utilize your group crowdfunding page on Empowered
4. Prepare letters and emails that give the details about why you are raising money
5. Don't be afraid to ask
6. Explore Corporate Matching Programs
7. Put social media to work for you
8. Let local newspapers know about your campaign
9. Make sure you keep track of all of the wonderful people who help you out, and be sure to thank them



<p><u>Fundraising Ideas on Pinterest</u> www.pinterest.com/fundraiserhelp/school-fundraising-ideas/</p>	<p><u>Equal Exchange</u> equalexchange.coop</p>
<p><u>Fundraising Ideas on SignUpGenius</u> www.signupgenius.com/school/school-fundraising-ideas.cfm</p>	<p><u>Chipotle</u> www.chipotle.com</p>
<p><u>Fundraising Ideas on PTOToday</u> www.ptotoday.com/fundraising</p>	<p><u>Natures Vision</u> www.naturesvisionfundraising.com</p>
<p><u>Fundraising Ideas on BetterFundraising</u> www.better-fundraising-ideas.com</p>	<p><u>Double Good</u> www.doublegood.com</p>

Fundraising can be hard work but don't forget why you are involved in your Squad and the contribution that you can make to our global community. No matter how you're fundraising, keep your passion in mind – it will make more people willing to support you! **Brainstorm with your group on how you will fundraise towards the \$1500 group contribution and any individual fundraising goals of your own!**

FUNDRAISE FOR YOUR INDIVIDUAL AND GROUP CONTRIBUTIONS ON EMPOWERED

If each traveler emails at least 15-20 people and ask them to donate at least \$20 towards your cause you are likely to meet and exceed your individual or group goal! Remember any and all proceeds beyond the \$1500 group project contribution will go 100% to the volunteer match organization.

Recommended Steps to Fundraise through Email

Step 1. Start by making a list of at least 15-20 email addresses. The list may include relatives, family friends, neighbors, parent's co-workers, church or social members, local businesses or professionals. Anyone you feel would be excited to support your cause!

Step 2. Email each person on your list a personal email with the template provided below or make up one of your own. You may want to attached the volunteer assignment match and project description to your email as well. Feel free to add more personal details to your email message.

Step 3. Send everyone who donates a follow up 'Thank you' note! If you would like to request a list of donors to know who gave just ask us and we'll be happy to share that information to send 'thank you' notes.

Recommended Email Template

insert date

Dear [Name of Donor],

Hello. From insert trip dates I will be traveling to insert destination with a group of fellow classmates through an organization called Squads Abroad. Our squad intends to volunteer in the insert volunteer match organization where we will complete small construction projects and provide educational support every morning for a week. Here is some further information about the local organization we will be volunteering with and the work we'll be doing.

Insert information about the VOLUNTEER MATCH ORGANIZATION from your VOLUNTEER MATCH SHEET.

Insert information about the PROJECT PROPOSAL from your VOLUNTEER MATCH SHEET.

One of our goals is to promote youth leadership and self-advocacy. Writing this letter and asking for community support is just one piece of my learning experience. I need to help raise for our \$1500 group project donation insert due date, and any contribution helps me to reach my goal. Please consider donating \$20 or more that will all go towards supporting the community and myself as I pursue this exciting opportunity!

It is incredibly easy to make a donation right now, just visit our webpage @ insert your squad fundraising page on empowered and click **DONATE NOW**. You will have the option to make an Individual Contribution to my trip and/or a Group Project Donation towards

Thank you very much in advance for your generous support, I cannot wait to share my experience with you when I return from my trip with Squads Abroad!

Sincerely,

insert your name